

JAKIYA BROWN
MARKETING AGENCY

The Agency Experience

Elevated branding and marketing services for
entrepreneurs and multifaceted women

now booking

[LET'S WORK TOGETHER >](#)





Hi, I'm Jakiya Brown

I'm a marketing strategist with a Bachelor's degree in Business Administration and Marketing. My brand journey began with JBranded Designs, where I discovered my love for helping entrepreneurs bring their visions to life.

What started as a creative outlet has now evolved into JBMA, a full agency offering elevated web design, brand identity, and marketing services. My work goes beyond visuals. It's about building a foundation of strategy and design that gives businesses clarity, confidence, and lasting growth.

xoxo Jakiya Brown

Signature Offers

★ The BrownPrint

Deliverables:

- 60-min Marketing strategy call
- 30-day Content Calendar
- Branded Templates
- Captions & Hashtag Bank
- Posting Times + Scheduling
- Email Marketing Setup

Investment: \$500

Timeline: 10–14 Business Days | Payment Plans Available

★ The Jbranded Experience

Deliverables:

- Brand Identity Package
- Full Website Design
- 5 Branded Collateral Items (business cards, flyers, packaging, labels, etc.)
- Content Kit (social media templates + story highlights)
- 1-hour web training session post-launch
- Strategy Call + 30-day post-launch support

Investment: \$2,000

Timeline: 6–8 weeks | Payment Plans Available

Brand Identity

★ Logo & Brand Identity

Perfect for entrepreneurs who are ready to build a strong identity and foundation for their brand

Deliverables:

- Primary logo design
- Secondary logo design
- Submark logo design
- Color Palette
- Typography
- Brand mood board
- Brand Guidelines

Investment: \$550

Timeline: 10–14 Business Days | Payment Plans Available



Web Design

Website Design & Development

Perfect for entrepreneurs who are ready to grow online and reach more customers seamlessly

Deliverables for all websites:

- Up to 7 pages excluding Revamps
- Mobile-responsive design
- Basic SEO setup
- Shopify store setup (up to 10 products uploaded)
- Integration of payment & shipping
- 90-minute post-launch web training session
- Launch support
- Website launch flyer included

★ Wix Website Design- \$1,200

- Best for service-based and personal brands
- Fully custom design, built from scratch)
- Up to 7 pages

Shopify Website Design- \$950

- Best for products-based and e-commerce brands
- Custom design, using Shopify tools
- Up to 7 pages

Website Revamp - \$650

- Refresh of an existing site (Wix or Shopify)
- Up to 5 pages redesigned
- Updated colors, fonts, imagery, and content flow

Investment: \$650-\$1,200

Timeline: 4-6 weeks | Payment Plans Available

Website Management

Perfect for entrepreneurs who are ready to keep their website consistent, updated, and client-ready

Deliverables:

- Quarterly Strategy Session (30-min call to review performance)
- Monthly content refresh
- Landing page support (for seasonal campaigns and launches)
- Basic SEO maintenance
- Performance Optimization
- Platform updates
- Priority Support

Investment: \$300/mo

Timeline: Monthly | Payment Plans Available

Brand Packages

★ The BrownPrint

Perfect for brands that need a 30-day blueprint to show up and grow with strategy

Deliverables:

- 60-min Marketing strategy call
- 30-day Content Calendar
- Branded Templates
- Captions & Hashtag Bank
- Posting Times + Scheduling
- Email Marketing Setup

Investment: \$500

Timeline: 10–14 Business Days | Payment Plans Available

★ The Jbranded Experience

Perfect for business owners looking to elevate their brand presence and experience

Deliverables:

- Brand Identity Package
- Full Website Design
- 5 Branded Collateral Items (business cards, flyers, packaging, labels, etc.)
- Content Kit (social media templates + story highlights)
- 1-hour web training session post-launch
- Strategy Call + 30-day post-launch support

Investment: \$2,000

Timeline: 6-8 weeks | Payment Plans Available

The Relaunch

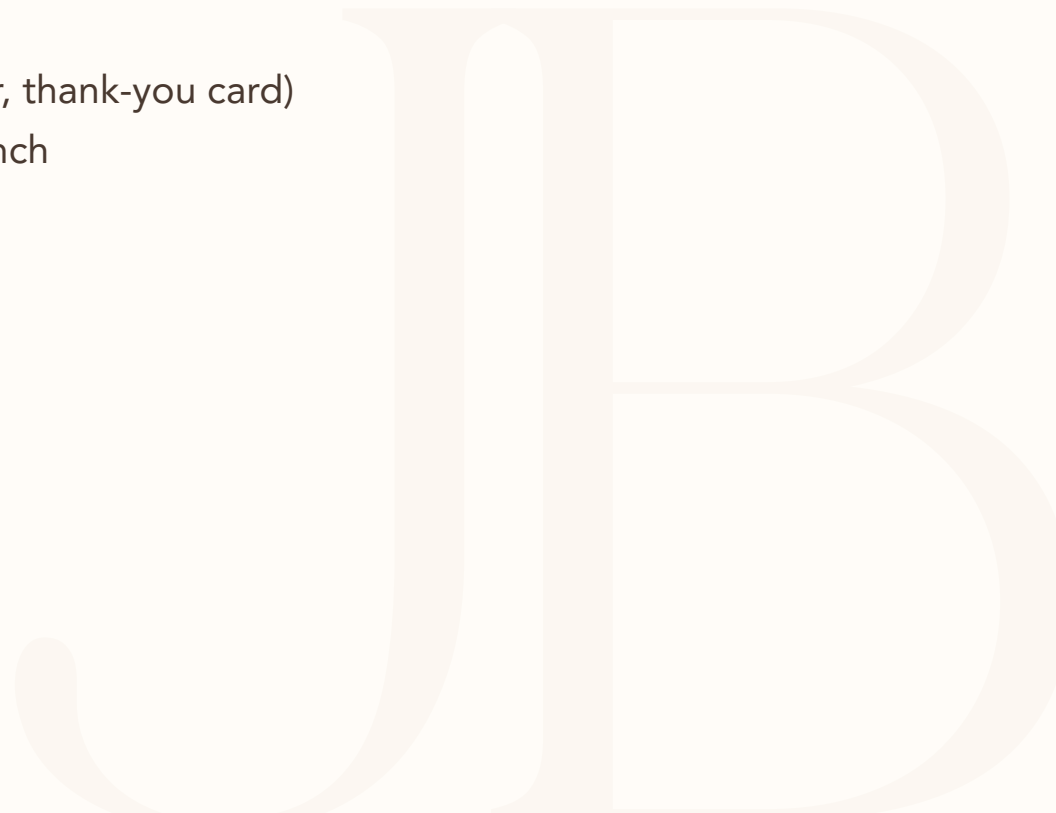
Perfect for entrepreneurs who are ready to refresh their brand and step into their next level

Deliverables:

- Brand Identity Package
- Website Revamp
- 3 Branded Collateral Items (business cards, flyer, thank-you card)
- 2 Email campaign templates to announce relaunch
- 1-hour web training session post-launch

Investment: \$1,400

Timeline: 4-6 weeks | Payment Plans Available



Marketing

Marketing Services

Perfect for entrepreneurs who want their marketing handled with strategy + design

Marketing Strategy Call – \$150

- Deep-dive session with a custom action plan
- Available in-persona and virtually

Campaign or Launch Strategy – \$350+

- Perfect for product/service launches
- Covers message, timeline, content ideas, promotional flow

Email Marketing – \$400/mo

- Email Campaign Design + Set up (Up to 4 campaigns monthly)
- Branded Email Templates
- Automation Flow
- Copywriting Support

Investment: starting at \$150

Timeline: Varies by Service | Split Payment Available

Retainer Services

Consistent monthly design support tailored to your brand

Build Retainer – \$500/mo

- 5 Custom Brand Collateral (flyer, social media content, etc)
- Monthly strategy check-in
- Priority turnaround
- Priority email support

Growth Retainer – \$1,000/mo

- 10 Custom Brand Collateral (Flyers, Social Media Content, etc)
- Monthly strategy check-in
- Priority Turnaround
- Priority email support

Thrive Retainer – \$1,500/mo

- 15 Custom Brand Collateral (Flyers, Social Media Content, etc)
- Monthly strategy check-in
- Priority Turnaround
- Priority email support

Investment: \$500-\$1,500/mo

Timeline: 10–14 Business Days | Split Payment Available

A la Carte Services

Add these to any package or service to a customized experience

- ★ • Acuity Booking Site Design \$200
 - E-book Design \$225+
- ★ • Business Cards \$100
 - Thank You Cards \$100
 - Label Design \$100
 - Product Mockup \$100
 - Packaging Box Design \$125
- ★ • E-flyer Design \$65
 - T-shirt Design \$75

Timeline: 10–14 Business Days

Add-ons:

Same-Day Service:

- Rate: 50% of base project rate
- Timeline: Delivery by end of the business day at 7pm CST

(Ex: If service cost \$550, same-day service is \$825.00)

Rush Delivery:

- Rate: 25% of base project rate
- Timeline: Delivery by

Ready to elevate your brand?

let's work together!

SUBMIT YOUR INQUIRY >

Want to learn more about about JBMA?

Visit www.jakiyabrown.com